

## Cracking the Short Story Market

Packed with insider tips from top short story writer, Iain Pattison, this step-by-step guide features a host of successful marketing and tale-telling techniques. He shows you how to create stunning characters, dazzling dialogue and ingenious plotlines that will impress both fiction editors and competition judges alike.

Plus, Iain offers you a wealth of invaluable advice on breaking into the small press market – with special sections on children's magazines, horror, sci-fi and erotica. He even tells you how to be published on the Internet and sell stories to the most prestigious of all markets – BBC radio!

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# The Writers Bureau

## Poetry & Short Story Competition 2010

### Poems

1 <sup>st</sup>	Prize	£1000
2 <sup>nd</sup>	Prize	£400
3 <sup>rd</sup>	Prize	£200
4 <sup>th</sup>	Prize	£100
5 <sup>th</sup>	Prize	6 x £50

### Short Stories

1 <sup>st</sup>	Prize	£1000
2 <sup>nd</sup>	Prize	£400
3 <sup>rd</sup>	Prize	£200
4 <sup>th</sup>	Prize	£100
5 <sup>th</sup>	Prize	6 x £50

**The winning short stories and poems will be published in Freelance Market News and on the Internet**

# Rules Of Entry

1. The fee is £5.00/\$9.00 per entry. There is no limit on the number of entries competitors may send provided each one is accompanied by the correct entry fee. Sterling cheques and postal orders should be made payable to The Writers Bureau. [Note: we only accept personal cheques drawn on a UK bank.] Only sterling or American dollars are accepted in currency. Subscribers to FMN have the reduced fee of £4.00/\$7.00 per entry.
2. Poems must not exceed 40 lines and must be typed (single spacing is acceptable). Short stories must not exceed 2000 words and must be typed using double spacing.
3. For postal entries, each poem/short story should start on a separate sheet of paper. All work must be in English.
4. Work may be on any subject or theme but should not have been previously published.
5. No competitor may win more than one prize in each category.
6. The author's name must not appear on any work but should be entered on the Entry Form or attached on a separate sheet of paper.
7. Copyright remains with the author but prize winners must agree to publication in a single issue of Freelance Market News, plus permission to include the work on The Writers Bureau website for a period of up to twelve months.
8. Entries cannot be returned to contestants; so please keep a copy.
9. Receipt of entries will only be acknowledged if accompanied by a stamped, self-addressed postcard. Results will be available on the Writers Bureau website from 30th September 2010. Winners will be notified individually.
10. Entries that do not comply with the rules will be disqualified and entry fees will not be returned.
11. Current employees of The Writers Bureau are not eligible to enter the competition.
12. Judges will be: Short stories – Iain Pattison *[NB: The Writers Bureau reserves the right to change the judges without notice.]*  
Poems – Alison Chisholm

To contact the Competition Secretary for additional copies of the Entry Form:

Telephone: 0161 228 2362;  
Email: [studentservices@writersbureau.com](mailto:studentservices@writersbureau.com)  
Or simply photocopy this form.

To enter online or print an entry form visit:  
[www.wbcompetition.com](http://www.wbcompetition.com)

Please quote **IN10** when filling in your entry  
The Closing Date is 30th June 2010  
All prize winners will be notified by 15th September 2010



# Entry Form

You can now enter online at:  
[www.wbcompetition.com](http://www.wbcompetition.com)  
Read last year's winning entries here too!

The Competition Secretary, Dept IN10  
The Writers Bureau  
Sevendale House  
7 Dale Street  
Manchester M1 1JB

MR/MRS/MISS/MS Name: .....

Address: .....

Postcode: .....

Telephone: .....

Email: .....

I enclose £/\$ ..... OR  Please charge my credit/debit card £/\$ .....

Please send me a copy of Cracking the Short Story Market priced at £12.99

Payment enclosed with entry OR  Please debit my card accordingly

Card Number:

Expiry Date:     Start Date:     Issue Number:   Security Code:

I declare that the material is my own work and has not been published before.

Signature: .....

Title(s) of piece(s) entered: .....

Please tell us where you heard about the competition:

Local library  FMN  As a WB student  Internet

Other: .....

Please tick this box if you do not wish to receive further mailings from The Writers Bureau or companies approved by them.

IN10